

# Chad Polstra

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## Experience

### **Web Design & Development, Aqua Blue Marketing**

July 2010 – December 2010 Atlanta, GA

Following a homemade project management model we are able to design and develop high end complex websites mostly focused in a Joomla! CMS platform.

### **SEO/ Web Design, Foot Solutions**

March 2009 – May 2010 Marietta, GA

At Foot Solutions I was the sole web developer, designer, and administrator of two custom built php based content management systems (CMS) as well as being responsible for the e-commerce, franchise and administrative blogs, e-mail marketing system, analytics, pay per click campaigns, 240 franchise store pages, the corporate website, international franchise development websites, micro-sites, etc. Along with development I handled franchisee relations and worked to ensure a good relationship between themselves and corporate concerning web marketing programs.

### **Project Manager / Designer / Developer, TechLINKS**

December 2008 – March 2009 Atlanta, GA

TechLINKS was in kind of a bind when I came along. They had four previous developers fail to make a functional and appealing website. After working closely with the Mike Adkinson CEO and former Director of TL Exchange Tom Ellis we were able to complete a fully functional site that featured a social network for Atlanta CEOs, a customized blogging platform, a solution finder, and a database featuring over 200 of Atlanta's technology based companies. Held a four month contract position rebuilding their .ASP built website in a PHP based Joomla! CMS system. Helped design, develop, document, and launch TechLINKS.net.

### **STS Consultant, Sycamore Technology Solutions**

May 2007 – August 2008 Terre Haute, IN

Sycamore Technology Solutions is a program funded by Indiana State University to give students the chance to run and work in an IT environment that provides real world experience in a number of technological, management, and customer support fields (among others). At STS we supported over 40 nonprofit United Way affiliated agencies in the area around Terre Haute. I was hired because of my web expertise and was placed in charge of overseeing the use and documentation of the content management system (CMS) Joomla!.

## Languages

XHTML  
CSS  
PHP  
MySQL  
Javascript

## Tools

UniteU  
Page Builder  
Documentum  
Wordpress  
Drupal CMS  
Joomla! CMS  
Retail Backbone  
Constant Contact  
Adwords / Pay Per Click  
Google Analytics  
GoToMeeting

## Programs

Photoshop  
Dreamweaver  
FTP Software  
MS Office  
Flash

## Training

Cisco (CCNA)  
Object Oriented C++  
Dreamweaver & Photoshop  
SDLC Project Management

## Education

B.S., Information Technology  
Indiana State University  
Terre Haute, IN

## Recommendations

“Chad is a talented developer with an eye for design. His work for Aqua Blue resulted in robust, well executed web sites, and his expertise with the Joomla CMS was indispensable. I frequently pinged Chad for solutions to issues I was having with Joomla, and he always came through, either with a knowledgeable answer, or a willingness to figure it out.”

Everett Steele, Director of Business Development & Operations,  
Aqua Blue Creative Development

“Chad is a quick learner and is always looking for the next opportunity to make our website better. He takes initiative and gets things done without being asked. Chad has been great to work with and I think he has a strong future ahead of him.” February 26, 2009

Tom Ellis, Director of TechLINKS Exchange, TechLINKS

“During my brief tenure at Foot Solutions I have observed Chad as a conscientious and proactive professional. Definitely a stand out among his peers. Chad is constantly seeking the correct solution to any given problem with great a plumb. Always one to graciously accept constructive criticism, Chad is a joy to work with and an intellectual stimulus. I would recommend Chad with the utmost confidence in his professionalism to any company seeking his expertise and services.”

November 25, 2009

John Theurer, Art Production Coordinator, Foot Solutions

## Groups & Affiliations

Atlanta Joomla! Open-Source Meetup  
Atlanta Young Entrepreneur Group  
Atlanta PHP User Group  
Technology Association of Georgia (TAG)  
TechLINKS Exchange  
Atlanta Science Tavern

## Extra Work

### **Founder, Tone Web Design**

November 2009 – Present Atlanta, GA

Web Design, Development, Technical Support, Hosting, Graphic Design, Print Design, Search Engine Optimization, Web Marketing, and Web Strategy using a custom built CMS built by myself.